



Incorporating



National
Broadband &
Cyber Security
Symposium '15

CONNECT EXPO COMM™ INDONESIA 2015

THE 3RD ANNUAL TELECOMMUNICATIONS, MEDIA, AND INFORMATION TECHNOLOGY EXHIBITION

**4-6
NOV
2015**
JAKARTA
CONVENTION
CENTER, INA

**IMPLEMENTING THE INDONESIA
BROADBAND PLAN AND STRENGTHENING
CYBER SECURITY IN SUPPORT OF
THE ASEAN ECONOMIC COMMUNITY**



Hosted by



Sponsored by



IIW'15 Official Airline Partner



MASSIVE GROWTH AT CONNECT EXPO COMM INDONESIA (CECI)

	2013	2014	YOY% Growth
Visitors	4547	6432	41%
Exhibitors	13	63	77%
Space (SQM)	267	413	55%

CECI'15 - Connect Expo Comm Indonesia, as the exclusive ICT & telecommunications event within the IIW'15 - Indonesia Infrastructure Week brings together industry leaders, with central and regional government decision makers that are driving Indonesia's national broadband expansion plans. In 2015 a hundred leading companies are expected to exhibit before 8000 visitors from across Indonesia making this forum the "annual must attend industry event!"

Meet the CECI'15 & NBCSS'15 Steering Committee!



Indonesian
Telecommunication
Society (MASTEL)



Indonesian
ICT Council
(Detiknas)



Ministry of National
Development Planning
(Bappenas)



Coordinating Ministry for
Economic Affairs
(MENKO)



The Coordinating
Political, Legal, and Security
(Polhukam) Ministry



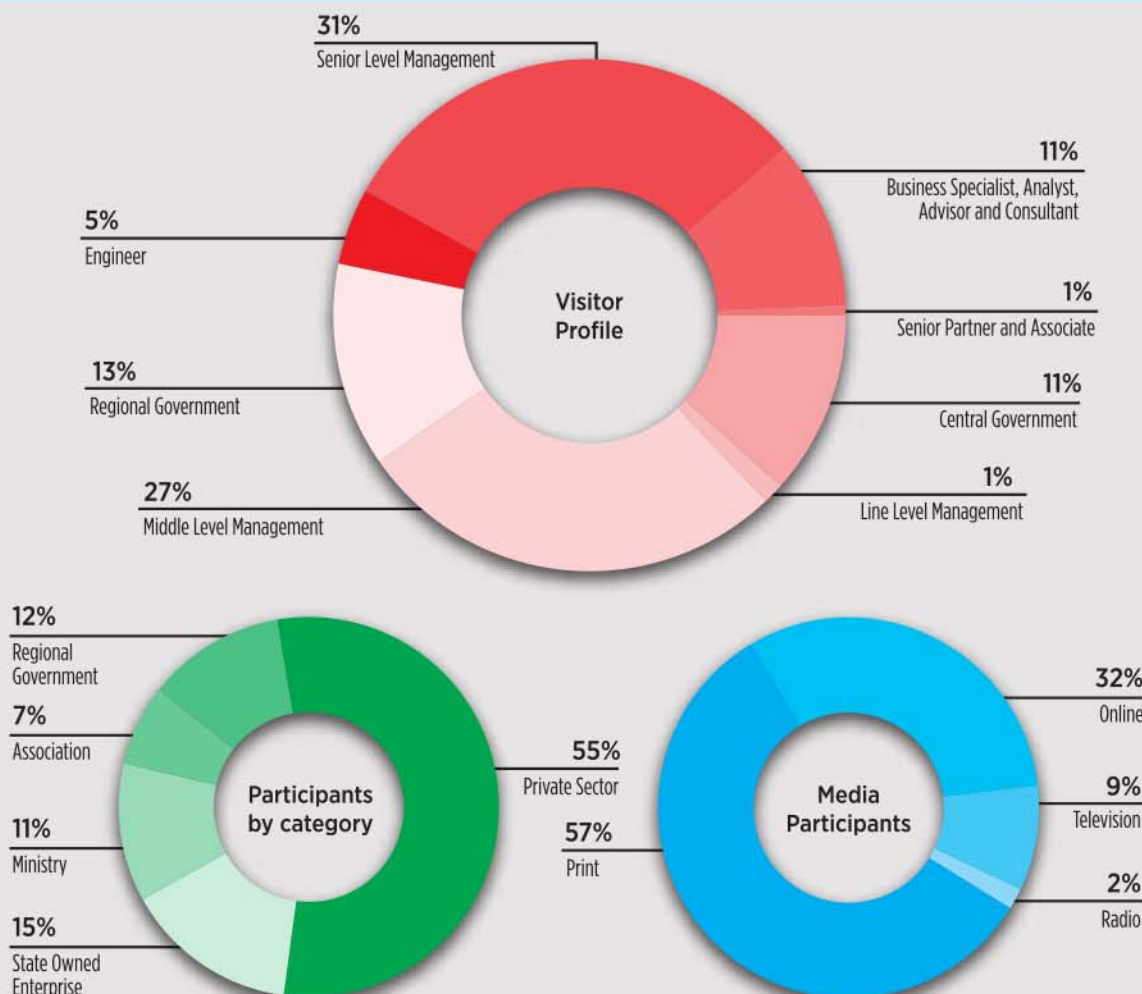
Ministry of
Communications and Information
Technology (KOMINFO)

CECI'15 now in its 3rd year guided by the distinguished steering committee will once again deliver an unparalleled opportunity to showcase thought leadership, innovations, the latest products and services to a captive audience from across Indonesia of pre-qualified public and private sector decision makers and buyers with significant spending power.

"Mastel sees CECI and NBS as a very important forum within our organization. Stakeholders from the ICT industry within Indonesia as a result, can hasten and expand the development of telematics, especially broadband."

Eddy Thoyib,
Executive Director, Mastel

ICT & TELCO BUYERS AT CONNECT EXPO COMM INDONESIA



L-R: HE Rudiantara, Minister of Communication and Information Technology, RI; Chris Zull, Spectrum Director of GSMA



深圳市移动通信联合会
Shenzhen Communication Association



"Good experience in CECI. We met with high level officials and had a very successful meeting with the stakeholders and we received interest in Shenzhen's product range which proved popular at our pavilion."

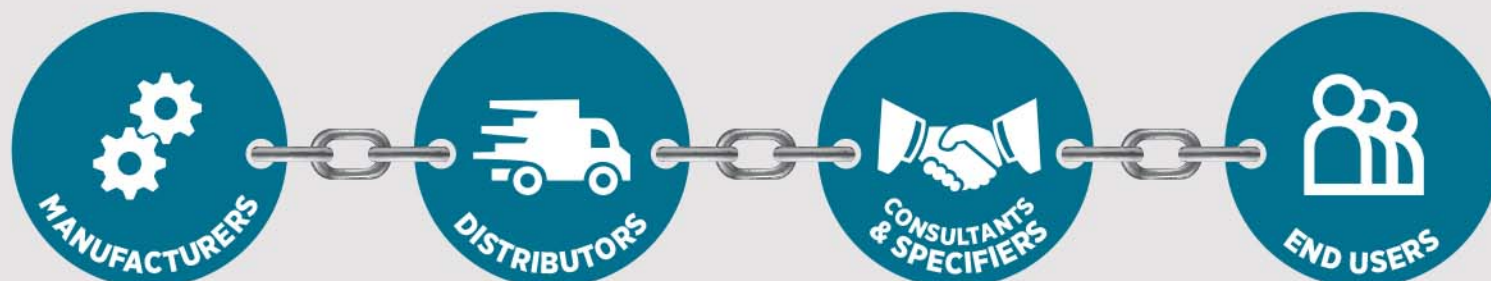
Tang Ruijin
Executive President
Shenzhen Mobile Communication Association

224 editors, reporters and interviewers actively covered IIW last year,

we're expecting over 300 this year!

REACHING THE WHOLE BUYING CHAIN

CECI'15 @ IIW'15 is unique in attracting the entire Telco and ICT buying chain from manufacturers through to public and private sector end users, giving exhibitors the chance to meet trade customers and influence end-users in the same place. With a promotional campaign valued at over USD 850,000 and an unparalleled hosted buyers program valued at over USD 500,000 the event brings together under one roof, at the same time the entire national community with budgets in hand ready to buy. In its 3rd year CECI'15 is on track once again to deliver fantastic ROI for its exhibitors.



WHO ARE THE BUYERS AT CECI'15 WITH BIG BUDGETS?

Chief Technology Officers (CTOs) & ICT Procurement Executives (PEs) from IIW'15 participants including:

- Airports & Aviation
- Construction
- Education
- Energy
- Financial and Banking
- Geothermal Energy
- Government Ministries
- Healthcare
- Investment Funds
- Infrastructure
- National Planning Authorities
- Port Operators
- Power Generation
- Regional Governments
- Telecommunication Operators
- Trade Development Associations
- Transportation and Logistics
- Water and Sanitation

EXHIBITOR PROFILE

Hardware Manufacturers

- 4G LTE Equipment
- Cloud Computing
- Computer and Peripherals
- End-point Security
- Fiber Optic and Cable
- FTTH
- Mobile Security
- Mobile Technologies
- Networking and Cabling
- Smartcards/RFID
- Storage Systems
- Telecommunication
- Test and Measurement
- Wireless Technologies

Software Developers

- Business Intelligence
- E Commerce Solutions
- Enterprise Applications
- Mobile Applications
- Payment Systems
- Social Media

- Operating Systems
- Utility Software

Service Providers

- Cloud Computing
- Data Centers and Hosting
- Fixed line and Mobile Broadband
- Mobile Enterprise Solutions
- Networks Infrastructure Management
- NFC and mCommerce
- OTT+
- Satellite and Broadcast Owners (V-Sat)
- Security Services
- System Integration
- Telecommunication Network Operators
- Triple Play
- VoIP Technology and IPTV+
- Web Services



"We see different services, different footprint, different technology, and different point of view at CECI and NBS but the focus area is simply to provide broadband connection worldwide."

Alexander Rusli,
Chairman,
Indonesian Cellular Telecommunication Association (ATSI)

CONFERENCE SCHEDULE 2015

NBCSS'15 - National Broadband & Cyber Security Symposium



The National Broadband & Cyber Security Symposium (NBCSS) held in conjunction with CECI'15, set against the backdrop of a "Cyber Secure" ASEAN Economic Community, will once again bring together senior planners and policy makers alongside technology experts and service suppliers as they set strategies to 'fast track' implementing the national Indonesia Broadband Plan (IBP).

Focused on delivering eHealth, eEducation, and eGovernance across the archipelago once again, this years' forum will address as well on establishing a cyber secure environment for economic and social growth of Indonesia's infrastructure with an expanded agenda and workshops that address government security measures.

Join top level executives from central and regional governments, leading trade associations and private sector industry leaders as they drive ICT & Telecommunications as the "meta-infrastructure" into the heart of Indonesia's USD 550 Billion national infrastructure expansion plans.



Alexander Rusli, CEO of Indosat



L-R: Alexander Rusli, CEO of Indosat; Sylvia W. Sumarltn, CEO of Xirka; Abdullah Azwar Anas, Regent of Banyuwangi; Paul Harwood, Emerging Market Manager of Google and Rizkan Chandra, Chief Technology Officer of Telkom Indonesia.



L-R: Dr. Setyanto P. Santosa, Chairman of Mastel; HE Rudiantara, Minister of Communication and Information Technology, RI; HE Andrianof Chaniago, Minister of Development Planning Agency, RI; Indra Utoyo, Acting CEO of PT Telkom Indonesia and HE Ilham Habibie, Chairman of Detiknas.



"The ultimate objective that we reached in NBS, is we shared knowledge and expertise between the Kabupaten Government. Hopefully it triggers cooperations between telcos and government to make sure the available infrastructure will actually be used."

Jan Van Rees,
ICT Consultant,
World Bank

HOSTED BUYERS PROGRAM DEDICATED FOR CECI'15 (matchmaking & meetings service)

First time in Indonesia! The largest face to face meetings service ever staged in the region. We start arranging meetings for you, with your target market, the moment you're on board the show. And what's more, totally **FREE** to Connect Expo Comm Indonesia exhibitors.

For more info and to register www.connectindonesia.net/hbp the sooner you register, the sooner we can start working on your meeting schedule at CECI'15 - Connect Expo Comm Indonesia.





"This forum provides many benefits especially sharing of the latest information from those who make real impact in development of broadband, such as government, industry, academia and suppliers."

Rizkan Chandra,
Chief Technology Officers,
Telkom Indonesia

CONNECT EXPO COMMTM INDONESIA 2015

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"CECI is a great and wonderful event for networking while NBS is very powerful to have a dialogue with the government."

Suwanto Gunawan,
Vice President of Operations,
HLS Telecom



Secure your place today!
Visit www.connectindonesia.net
for event updates and
online registration.



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THE 3RD ANNUAL TELECOMMUNICATIONS, MEDIA, AND INFORMATION TECHNOLOGY EXHIBITION

An Indonesia Infrastructure Week Event

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