

ACCESS SOUTH EAST ASIA'S LARGEST CONSTRUCTION MARKET



KONSTRUKSI INDONESIA 2016

9-11 NOVEMBER 2016 | JAKARTA CONVENTION CENTER



**INFRASTRUCTURE CONSTRUCTION SOLUTIONS
DRIVEN BY TECHNOLOGY**

Hosted by



Ministry of Public Works
and Housing

Strategic Partner



TÜRKİYE Construction Equipment
Distributors & Manufacturers Association

CO-LOCATED WITH



IN CONJUNCTION WITH



WWW.CONSTRUCTIONINDONESIA.COM

CREATING INDONESIA'S LARGEST CONSTRUCTION EVENT

For 2016, **Konstruksi Indonesia**, will be co-located with the internationally renowned trade show from Dubai, **The Big 5 Construct Indonesia 2016**, creating the largest building and construction event in Indonesia. Both trade shows will be held in conjunction with **Indonesia Infrastructure Week 2016**, which, together with its three separate trade shows, represents the mega event for Indonesia's Infrastructure sector. The Indonesia Infrastructure sector is estimated to reach USD \$450 billion by 2019.

Konstruksi Indonesia 2016

Hosted by the **Ministry of Public Works and Housing**, the 14th Konstruksi Indonesia provides the No. 1 market place for manufacturers, distributors and suppliers of construction technology, equipment and services to market and sell directly to Indonesia's key decision makers.

Alongside the exhibition, there will be high level conference streams that will:

- Bring together infrastructure project decision makers from across Indonesia and the provinces in one location
- Educate and inform end-users and traders on current trends and challenges, together with the latest technologies and industry best practices.

A POWERFUL COMBINATION

KONSTRUKSI INDONESIA 2015



Square
Metres
6,435



Exhibiting
Countries
21



Exhibiting
Companies
154



Total
Visitors
7,225



KONSTRUKSI INDONESIA 2016 & THE BIG 5 CONSTRUCT INDONESIA 2016



Square
Metres
18,700



Exhibiting
Countries
27



Exhibiting
Companies
400



Projected
Visitors
9,000

MEET THE KEY BUYERS AT KONSTRUKSI INDONESIA 2016

Konstruksi Indonesia provides the perfect opportunities for exhibitors to meet, network, market and sell directly to specifiers, end-users and traders including:

- Civil & structural engineers
- Consultants
- Procurement managers
- Project managers
- Government & provincial officials
- Municipal authority officials
- Contractors
- Equipment & product traders
- Real estate developers
- Specialist sub-contractors
- Pre-casters & pre-fabricators
- Land surveyors

**1 in 5 visitors made a purchase or closed a deal
at the last event worth a total value of more than USD 9 billion!**

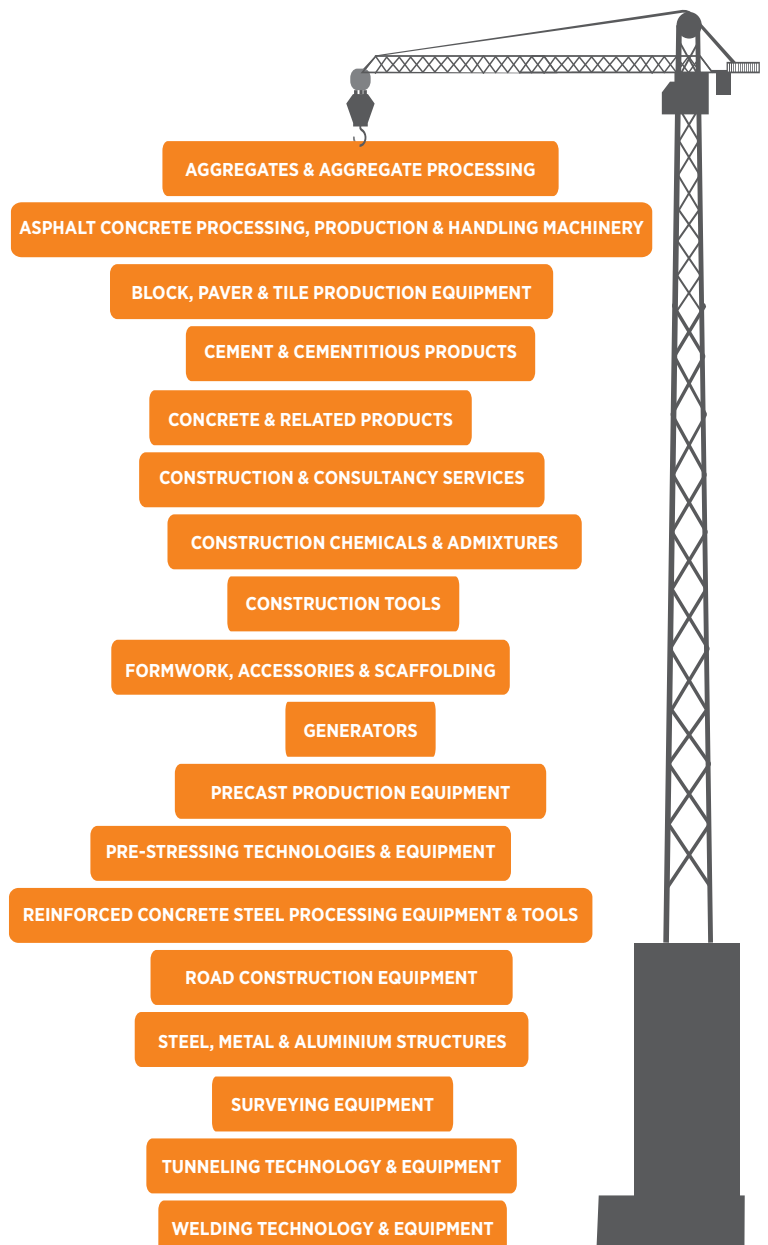
10 POWERFUL REASONS TO EXHIBIT

- » The only construction trade show to be hosted by the Ministry of Public Works and Housing
- » The only event endorsed by all the key construction industry bodies
- » The only event that promises the attendance of the top 15 Indonesian contractors and State Owned Enterprises
- » Huge crossover audience from all infrastructure sectors attending the Indonesia Infrastructure Week (IIW) 2016
- » Over US\$ 9 billion of business done by visitors at IIW 2015
- » Co-location with The Big 5 Construct Indonesia ensures a world class show
- » High level conference programme covering thought leading issues
- » Multi media visitor marketing campaign with an expected value of over US \$1.5 million in 2016
- » 83% of visitors in 2015 said they will return in 2016
- » Over 10,000 qualified construction professionals expected to attend in 2016

END TO END PRODUCTS AND SERVICES



The combined events provide a one-stop sourcing hub for specifiers, end-users and traders, giving them an unparalleled visitor experience. It's an unmissable opportunity in South East Asia's largest and fastest growing construction market!



UNBEATABLE NETWORKING OPPORTUNITIES



CONFERENCE PROGRAMME

A bespoke high level international conference running alongside the exhibition, covering all aspects of the construction industry for paying and VIP delegates. The one and half day programme will be tackling all the key issues in the government's priority infrastructure agenda. It will uncover the latest innovations and technologies that are driving the construction industry projects and allow the experts from central and regional government organisations to share the latest case studies and best practice.

In short, it's one of the best knowledge sharing and networking arenas at top executive level in the Indonesian infrastructure construction industry.



GLOBAL MEETINGS PROGRAMME

An online meetings facilitator available to all registered participants two months before the event, allowing pre-arranged meetings to be set up in advance and held in the Global Meetings Lounge. In 2015, the programme hosted nearly 300 high level meetings onsite.



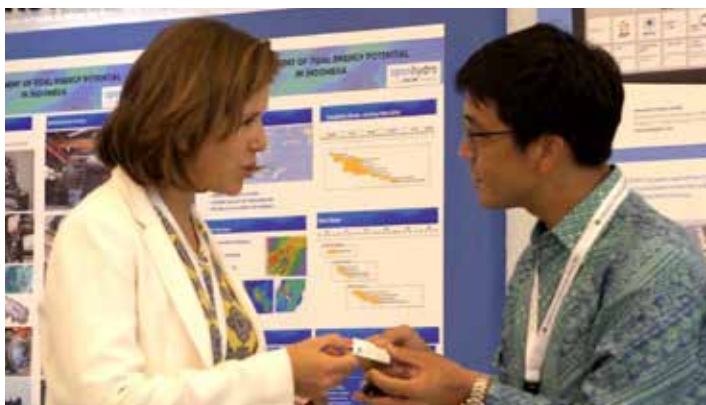
TOP 10 BUYERS OF PRODUCT AND SERVICES AT KI 2016

- PT Wijaya Karya
- PT Waskita Karya
- PT Pembangunan Perumahan
- PT Adhi Karya
- PT Hutama Karya
- PT Total Bangun Persada
- PT Jaya Konstruksi Manggala Pratama
- PT Brantas Abipraya
- PT Nindya Karya
- PT Nusa Konstruksi Engineering

VIP INVESTORS PROGRAMME

A tailored programme for 50 of the top investors invited to join the event. The programme includes special briefings, hosted lunches and access to both conference sessions and the Investors Lounge.

REACH 1000s OF BUYERS: SPONSORSHIP OPPORTUNITIES



Konstruksi Indonesia 2016's sponsorship and branding opportunities provide the ideal platform to reach out to some 500,000 construction industry professionals. Here's your chance to:

- Raise your profile
- Move into new market sectors
- Develop distribution channels
- Generate sales leads
- Gain the advantage over competitors

Contact us for more information - email: dwi@infrastructureasia.com

Your opportunity to gain exposure in one of the world's fastest growing construction markets.

TESTIMONIALS FROM KI 2015

EXHIBITORS & SPONSORS

Indonesia Infrastructure Week is becoming more and more significant as the forum to explore the possibilities of infrastructure development in Indonesia. With KI, we engaged with many companies in the construction sector, allowing us to broaden our customer network. The strong support from the Ministry of Public Works makes IIW the best exhibition and conference event of the year in the infrastructure sector.

Rian Tjiang

*Marketing Communication & Intelligence Manager,
PT. Panca Traktor Indonesia*



The direct contact to the key decision makers in the construction industry made this a key event for us in 2015. Overall, the event was a success and all the feedback has been extremely positive.

Thamiga Smarnavanich

*Senior Investment Consultant,
Vantage Commerce Pte. Ltd*



One stop shopping for advanced technology of construction material and equipment. One stop shopping for business networking.

Ratna Sumantri

*Marketing Manager,
PT. Total Bangun Persada Tbk.*

VISITORS

IIW'15 event is very good event for all construction stakeholders to learn about technology and gain knowledge from all sectors of the construction market.

Kurniawan Ramadhan

Kajima Waskita Joint Operation



Konstruksi Indonesia 2015 was excellent and wonderful in providing us very important information and networking links. I will definitely attend next year.

Ricky Wang

*Business Manager,
China Zhonghao Overseas Construction Engineering Co.,Ltd*



Highly recommended for those who work in construction and the related industries.

Rossi Setiadji

PT. Baryon Hasta Persada

For exhibition space or sponsorship opportunities - please contact:



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OUR PARTNER EVENT



The Big 5 Construct Indonesia

For over 35 years, The Big 5 has been dedicated to offering construction manufacturers and distributors the ideal environment to do business. After delivering a successful launch event in 2015, The Big 5 Construct Indonesia is committed to building upon its success.

PART OF



Vertical industry events also held in IIW 2016:



Organized by

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