

\$164 BILLION
CONSTRUCTION
STATE BUDGET

\$550 BILLION

WORTH OF GOVERNMENT
INVESTMENTS
PLANNED BY 2019

5TH LARGEST
ECONOMY
IN THE WORLD BY 2030

EXHIBITION | LIVE DEMONSTRATIONS | WORKSHOPS | ONLINE NETWORKING

ACCESS THE FAST >>>>>>>
GROWING INDONESIAN
CONSTRUCTION MARKET

FOR STAND OR SPONSORSHIP ENQUIRIES CONTACT DWI FEBRIYANTI, PROJECT MANAGER ON:

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WELCOME

INDONESIA'S LEADING INTERNATIONAL CONSTRUCTION EVENT

For over 35 years, The Big 5 has been dedicated to offering construction manufactures and distributors an ideal environment to do business. After delivering a successful launch event in 2015, The Big 5 Construct Indonesia is committed to building upon its success.

Furthermore, we are pleased to announce for 2016, the collocation of The Big 5 Construct Indonesia and Konstruksi Indonesia, in conjunction with Indonesia Infrastructure Week, the country's leading event for the infrastructure industry, collectively forming Indonesia's largest construction event.

The event will reflect the growth and demand within the industry as the government's expenditure on construction projects continues to increase rapidly, estimated to reach \$550 Billion by 2019.

New for 2016 are our dedicated stone and surfaces area and plant machinery vehicle outdoor arena; as well as many more free certified educational features; a distributors program; and an increase in Platinum Club membership - all helping to shape a leading international trade event.

BEST OF 2015

THE FIGURES SAY IT ALL

THE BIG 5 CONSTRUCT INDONESIA



Square Metres

8,295



Total Participants

5,775



Exhibiting Countries

26



Exhibiting Companies

203



Visitors (with revisits)

4,987



Unique Visitors

4,396

All figures for The Big 5 Construct Indonesia are BPA audited

KONSTRUKSI INDONESIA



Square Metres

6,435



Total Participants

7,225



Exhibiting Countries

21



Exhibiting Companies

154



Visitors (with revisits)

5,951



Unique Visitors

5,233

TESTIMONIALS

EXHIBITORS FROM 2015

We had a very successful Big 5 Construct Indonesia, as we managed to maintain a strong corporate image, as the exhibition delivered many serious construction professionals. We were delighted to be part of this internationally well known event.

Suyono – Corporate Communication Manager, PT. Semen Indonesia (Persero) Tbk



The show was fantastic; we met with a lot of architects and developers. We were also very pleased with the quality of the potential clients. We are looking forward to participating in next year's show.

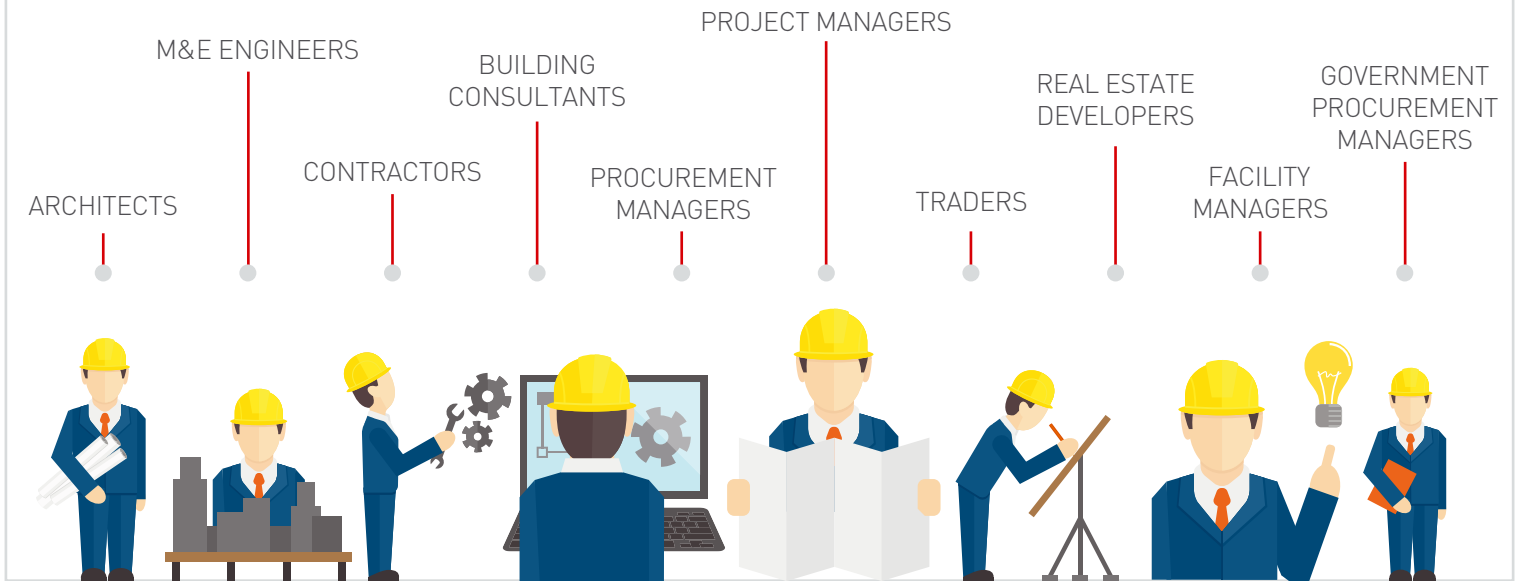
Michael Zschuckelt – General Manager, Egner Building Technologies, Pte. Ltd



MEET

INDONESIA'S SERIOUS CONSTRUCTION BUYERS

The Big 5 Construct Indonesia provides you with the opportunity for face-to-face contact with Indonesia's leading:



TESTIMONIALS

VISITORS FROM 2015



I was pleased to find many new building products from international brands that I had not encountered before. It would be good to see their products in the Indonesian market. It is a great exhibition.

Ary Himawan Soetardjo - PT Bukit Jonggol Asri (Developer Sentul Nirwana)



I found several potential vendors whose products would be very useful for future projects that I am working on. For example, I found a watermaker company from Ireland which we will be contacting to see if we can benefit by saving on costs.

Nugroho Agung Wicaksono - PT. Gunanusa Utama Fabricators (Oil & Gas Onshore & Offshore Construction)

PLATINUM CLUB

BUYERS WORKING ON THE BIGGEST PROJECTS

The Platinum Club is an exclusive group for Indonesia's top buyers with a range of benefits to attract them to the event. It will ensure you have direct access to buyers working on projects worth over \$50mn. In 2015, The Platinum Club attracted over 213 senior construction professionals involved in procurement including:

Beca LTD	Manager, Structural Engineering
Black & Veatch International	Procurement Lead
PT Acset Indonusa TBK	Project Manager
PT BAM Decorient Indonesia	Senior Structural Engineer
PT Meinhardt Indonesia	Head of Architecture
PT PP Persero TBK	National Procurement Manager
PT Suluh Ardhi Engineering Chiyoda Group	Lead Engineer
PT Wijaya Karya Persero TBK	Project Manager
Royal Haskoning DHV	Head of Architecture
Shimizu Corp	Senior Civil Engineer

Very enjoyable privileges were given to me as a Platinum Club member: dedicated lounge and fast-track entry for various facilities. I am honoured to be part of the Platinum Club.

Ir. Lineola Lesmana - PT Bumi Serpong Damai (BSD City)

SPECIAL FEATURES

BUYERS BROUGHT TO YOU



DISTRIBUTORS PROGRAMME

Targeting the largest distributors operating in Indonesia - highlighting our exhibitors' requirements to look for partners pre, during and post event to help make those important introductions.



CPD CERTIFIED WORKSHOP PROGRAMME

A popular programme of CPD (Continuing Professional Development) certified workshops attracting a range of visitors and providing expert coaching on Project Management, Construction Contracts, IT Software and more.



"HOW TO TRADE IN INDONESIA" SEMINAR

A comprehensive guide for international exhibitors on how to conduct business in Indonesia. This is also an excellent opportunity for distributors to be kept up to date on the latest regulations and certification processes.



LIVE DEMONSTRATIONS

Exhibitor hosted product demonstrations, featuring technologies and innovations shaping the construction industry. In the dedicated outdoor area, product showcases include plant, machinery and vehicles for sales and for rent.

DO YOU SUPPLY THESE PRODUCTS?

If you see your product in the below list then don't miss this opportunity to tap into the Indonesian market, which will have business opportunities of up to \$1.8tn in 2030.



REACH 1000s OF BUYERS

SPONSORSHIP OPPORTUNITIES



Whether you are looking to raise your profile, move into new market sectors, develop distribution channels, generate sales leads or simply network with the best of the industry, The Big 5 Construct Indonesia sponsorship and event opportunities can give you the platform to promote your brand to over 500,000 construction professionals as part of the overall marketing campaign.

Your opportunity to gain exposure in one of the world's fastest growing construction markets.



OPPORTUNITIES

FOR YOU IN INDONESIA

According to Oxford Business Group, with the election of Indonesia's new president in 2014, the government indicated major shifts towards infrastructure spend. The revised annual budget for 2015 thus sets state spending at an historic high of \$163.7 bn.

Capital expenditure is almost doubled under the plan, with the Ministries of Public Works and Transportation both receiving budget increases, while the central government allocation for infrastructure was up nearly 50%.



GDP 12%
contribution from the
construction sector



4th most populous
country in the world



5.21% annual GDP
growth rate

Statistics sourced by: Oxford Business Group July 2015

TOP PROJECTS

INDONESIA

PROJECT NAME

ESTIMATED VALUE (US\$)

Trans-Sumatra Toll Road	21.4 bn
Selaat Sunda Bridge	20 bn
Jakarta-Bandung Super Express	6.7 bn
Trans-Java Toll Road	5.5 bn
Kalibaru Port	4 bn
Central Java Coal Power Plant	4 bn
Jakarta MRT (Mass Rapid Transit)	3 bn
Signature Tower	2 bn
Pertamina Tower	1 bn
Trans-Java Pantura Railway	1 bn

Source: The Big 5 Hub and The Oxford Business Group December 2015

TESTIMONIAL

EXHIBITOR FROM 2015

The Big 5 Construct Indonesia provided us with an excellent platform to showcase our products. We set a number of objectives: getting feedback from the market; generating genuine interest with end users; and ideally to identify a credible distributor. We are well on track to achieve all these objectives, so the exhibition proved to be an excellent investment.



Nigel Bromilow, MD, Specialist Washing Co. Ltd

EXHIBITOR RATES

FOR THE BIG 5 CONSTRUCT INDONESIA

CALL US TODAY

To find out how we can help you reach new buyers and grow your business.

See back of brochure for our contact details.

\$350/sqm

SPACE ONLY

\$400/sqm

BASIC SHELL SCHEME

\$450/sqm

UPGRADED / PAVILION SHELL SCHEME



Co-located with:



ENQUIRE ABOUT EXHIBITING OR SPONSORSHIP

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MEET OUR PARTNER EVENTS



Collocating with The Big 5 Construct Indonesia, the 14th Konstruksi Indonesia show will showcase heavy equipment and the latest technology for the infrastructure construction industry and is hosted by the Ministry of Public Works and Housing, and National Construction Services Development Board.



In 2016, The Big 5 Construct Indonesia and Konstruksi Indonesia will be held in conjunction with Indonesia Infrastructure Week, the country's leading event for the infrastructure industry, collectively forming Indonesia's largest construction event. Indonesia Infrastructure Week hosts five leading events to provide end-to-end solutions across Indonesia's critical national infrastructure.

MEET THE ORGANISERS A GLOBAL NETWORK ACROSS 25 COUNTRIES



dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc, one of the largest listed media companies in the UK. It manages over 40 events in up to 25 countries each year and is currently active in North America, the Middle East, North Africa, Europe, Asia and Australia.



Tarsus is an international business-to-business media group with interests in exhibitions, conferences, publishing and online media. Since its inception in 1998 with one key brand and a turnover of £4.8 million, the Group has grown substantially and now operates in 13 key sectors – with over 80 events and websites, 25 publications, and an annualised turnover of over £50 million.

OTHER EVENTS IN THE DMG EVENTS PORTFOLIO:

