



Indonesia Infrastructure Week 2016

**IN SUPPORT OF THE NATIONAL
USD \$450 BILLION INFRASTRUCTURE AGENDA**



SPONSORSHIP PACKAGE

Incorporating the vertical sectors of

AIRPORTS



**AIRPORT
SOLUTIONS
INDONESIA 2016**

INFRASTRUCTURE



IIICE 2016
INDONESIA INTERNATIONAL
INFRASTRUCTURE
CONFERENCE AND EXHIBITION

COMMUNICATIONS

**EXPO COMM™
INDONESIA 2016**
BROADBAND - CYBER SECURITY - SMART CITY INFRASTRUCTURE

Five leading events come together to provide end-to-end solutions across Indonesia's critical national infrastructure

**9-11 NOVEMBER 2016
JAKARTA CONVENTION CENTER**

WWW.INDONESIAINFRASTRUCTUREWEEK.COM



ARE YOU PREPARED?

So you've made the right decision to exhibit at the Indonesia's leading event for the infrastructure industries.

Indonesia Infrastructure Week offers various branding opportunities for companies who wished to expose their company's profile throughout all shows under and held in conjunction with Indonesia Infrastructure Week.

They are cost effective, varied and impossible to miss. Here's an outline of the main sponsorship opportunities. Bespoke packages are also available – **do your own thing!**

Contact us today to discuss your requirements.

e: sponsorship@infrastructureasia.com

w: www.indonesiainfrastructureweek.com



GIANT BANNER

FIRST IMPRESSIONS LAST

This is the first branding that a visitor to the show will see before entering exhibition hall- a massive banner, with your logo emblazoned on it. It doesn't get much better than this! Not only does it provide you with maximum impact at the show, but your banner will be sure to feature in press photographs for months after the event.

Option	Location	Cost	Production	Size (WxH)
Main Lobby Entrance (left)	Main Lobby Foyer	USD 10,000	Included	5m x 3m
Main Lobby Entrance (right)	Main Lobby Foyer	USD 10,000	Included	5m x 3m

* Artwork provided by clients

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INDOOR ARCHWAY

WELCOMING YOUR VISITORS

This opportunity offers your company to market your brand through the connecting archway built right in front of each of the exhibition halls. This opportunity will be very suitable when you desire to market your brand to a specific sectors exhibit in each hall.

Option	Location	Cost	Production	Size (WxH)
Infrastructure Zone Left Banner	Assembly Entrance	USD 1,500	Included	1m x 2,5m
Infrastructure Zone Right Banner	Assembly Entrance	USD 1,500	Included	1m x 2,5m
Airport Zone Left Banner	Assembly Entrance	USD 1,500	Included	1m x 2,5m
Airport Zone Right Banner	Assembly Entrance	USD 1,500	Included	1m x 2,5m
ICT Zone Left Banner (2 units)	Plenary Entrance	USD 3,000	Included	1m x 2,5m
ICT Zone Right Banner (2 units)	Plenary Entrance	USD 3,000	Included	1m x 2,5m

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OUTDOOR HANGING BANNER

UP AND ABOVE

This opportunity offers you to market your brand at the venue drop off area. Your brand will be prominently visible to all registrant and VIP guests who will enter the building throughout three days of the show.

Option	Location	Cost	Production	Size (WxH)
Main Lobby Hanging Banners (5 units)	Main Lobby Foyer	USD 1,500	Included	1m x 4m (1-sided)
Assembly Lobby Hanging Banners (5 units)	Assembly Lobby Foyer	USD 1,500	Included	1m x 4m (1-sided)

* Artwork provided by clients



OUTDOOR VERTICAL FLAG

LEADING THE WAY

Vertical flags will allow your brand to be featured in the outdoor space of the exhibition. Divided into two different locations, this opportunity gives a chance for your brand to market your products and lead visitor to come to your stand upon arriving in the venue.

Option	Location	Cost	Production	Size (WxH)
Vertical Flag (5 units)	GBK Stadium Area (Pathway)	USD 6,000	Included	1m x 5m (1-sided)
Vertical Flags (5 units)	Outdoor Parking Area	USD 3,000	Included	1m x 5m (1-sided)

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AISLE BANNERS

A CUT ABOVE THE REST

Prominently displayed in every aisle, these banners are the focus point for attendees trying to find their way around the hall. They are highly visible and irrespective of your position in the hall, provide you with an excellent branding opportunity. No one will have an excuse for not visiting your stand! Sponsorship consists of a logo and stand number on the large banner.

Option	Location	Cost	Production	Size (WxH)
Infrastructure Zone Hanging Banner	Inside Main Lobby	USD 3,000	Included	2m x 2m (2-sided)
Infrastructure Zone Hanging Banner	Inside Assembly Hall	USD 3,000	Included	2m x 2m (2-sided)
ICT Hanging Banner	Inside Plenary Hall	USD 3,000	Included	2m x 2m (2-sided)

* Artwork provided by clients

* Banner size is 2m x 4m (including signage) - sponsor allocation is 2m x 2m

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FLOOR TILES

A STEP IN THE RIGHT DIRECTION

Located at the main crossover points between halls, these large Floor tiles display your company logo, stand number and a promotional message. This is the perfect way to help attendees find your stand! Simply provide us with the graphics and we'll do the rest.

Option	Location	Cost	Production	Size (WxH)
Infrastructure Zone Floor Tiles (3 units)	Inside Assembly Hall	USD 1,500	Included	1m x 1m
Airport Zone Floor Tiles (3 units)	Inside Assembly Hall	USD 1,500	Included	1m x 1m
ICT Zone Floor Tiles (3 units)	Inside Assembly Hall	USD 1,500	Included	1m x 1m

* Each option is available for two companies, with the exception of Airport Zone, available only for one company

* Artwork provided by clients

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YOU ARE HERE BOARDS

ALL ROADS LEAD TO YOU

Centrally located at the main crossover points between halls, huge “you are here” boards help attendees navigate around the show. Providing details on the layout of the halls, restroom facilities, restaurants and feature areas, these information points are very popular with attendees. Highlight your stand and display your logo.

Option	Location	Cost	Production	Size (WxH)
You Are Here Boards (2 units)	By Entrance of Main Lobby and Hall B	USD 5,000	Included	Logo Size: 50 x 50cm

DIRECTIONAL SIGNAGE

GUIDE AND SEEK

Your brand on the directional signage will guide visitors from hall to hall, positioning your company in a helpful and authoritative way. Signage can be selected to match your location, providing brand linkage in a strong but subtle style right at the key visitor flows of the venue.

Option	Location	Cost	Production	Size (WxH)
Directional Signage (2 units)	By Entrance of Connecting Corridor at 3 spots	USD 1,000	Included	Logo Size: 25 x 25cm



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EXHIBITION BAGS

HOLD ON TO YOUR CLIENTS

Prominently placing your company's name and logo will market your brand to the expected 7,000 trade visitors. Exhibition bags will be distributed at the registration counters.

Option	Cost	Production	Qty
Exhibition Bags	USD 7,000	Client to produce	7,000
OR			
Exhibition Bags	USD 20,000	Included	7,000

- * Client logo and event logo size ratio 3:1, or minimum 8 x 8cm
Suggested bag size: 23x 31cm
- * Artwork provided by clients

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BADGES & LANYARDS

PAY AND DISPLAY

Prominently placing your company's logo will market your brand to the all IIW 2015 participants, including exhibitors, conference delegates and speakers as well as trade visitors throughout the show days.

Option	Cost	Production	Qty
Lanyards	USD 7,000	Client to produce	7,000
OR			
Lanyards	USD 12,500	Included	7,000
Badges	USD 10,000	Included	7,000

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PLEASE CONTACT US TO PUT YOUR BUSINESS IN THE SPOTLIGHT

Indonesia Infrastructure Week 2016



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